

**It's about results.**

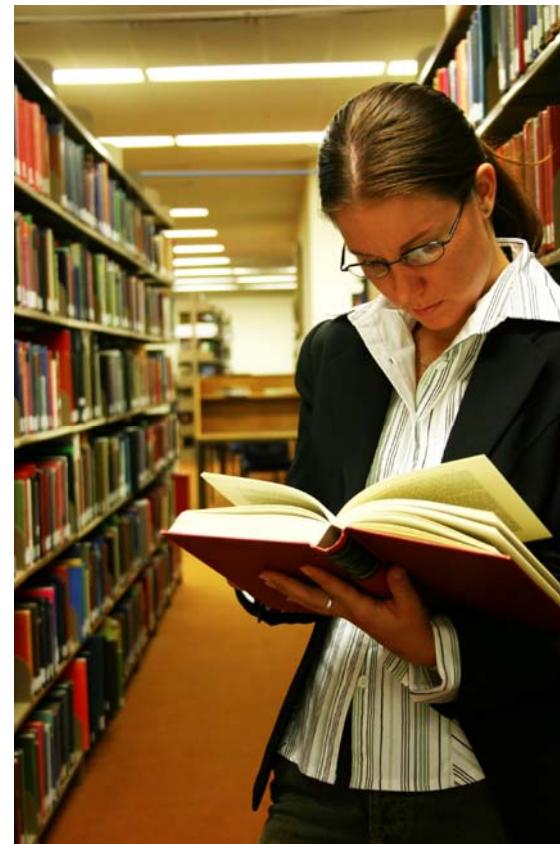
ExecuRead is 10 hours of interactive customized classroom coaching for Professionals, Executives, Managers & Students, **guaranteed** to

- Increase reading speed
- Increase comprehension
- Increase concentration
- Increase retention
- Increase productivity
- Improve time management

Courses are presented to groups of 5 to 25 participants, over 2 or 3 sessions, at your location, at times suited to your requirements.



**It's re-inventing time.**



**ExecuRead**

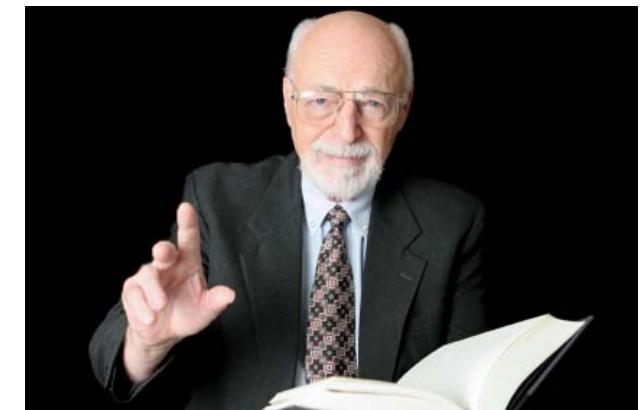
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**Speed Reading & Comprehension Skills**



**ExecuRead®**  
It's about time.



**Toll-Free 1 .888 .439 .3287**

**USA 704 .451 .0525**

# It's not about knowing what you know or don't know ...

## It's about not knowing what you don't know.

**ExecuRead** was created in 1976 by Dr Bruce Stewart — a lawyer in the District Attorney's Office — to counter the legal information explosion. Since then, this course has been taught to people of all ages & professions throughout Africa, Europe, the Middle East, Far East and since 2001 in the USA.

Key USA clients include the Pentagon, NASA, US Marine Corps, Navy SEALS, MCIS, NMTC, Credit Suisse, World Bank, Microsoft, Visa, and business schools at GA State, Chicago Booth, Darden (UVA), Kenan Flagler (UNC), McDonough (Georgetown) & Harvard. The course is part of orientation week for all freshmen at the DeBusk College of Osteopathic Medicine at LMU.

Courses in the USA are presented by Dr Stewart personally and our results are guaranteed.



### LEARN TO PLAY GOLF

If you're wondering what speed-reading is all about, here's an analogy between reading and playing golf.

Golfers define purpose—they're looking for that perfect balance between distance & accuracy. When the pin's 400 yards away, the driver provides distance rather than accuracy. At 100 yards, another club provides less distance & more accuracy ... and finally they use the putter when accuracy, rather than distance, really counts.

However, when it comes to reading, most of us end up "putting" through everything we read. We only have accuracy. We have no speed or distance. We've never been taught about defining purpose or adjusting reading-rate to reading-purpose.

**ExecuRead is to successful information management, what a set of clubs is to a successful golfer ....**

And this is what ExecuRead is all about. It's not just speed reading. It's a productivity tool. Whether you're an executive, a business owner, a manager or a student, ExecuRead training gives you more time to do what matters most to you, your family and your business. Teaching you to read & understand that stack of books & articles, in a fraction of the time.

For reading speed & comprehension, think ExecuRead—It's about time. And it's something we've been teaching worldwide for more than 35 years.



### TESTIMONIALS

#### **Brig Gen \*\*\*, USAF Pentagon**

"The most important professional development I've had in years."

#### **2ndLt \*\*\*, 1st Intel Battalion, USMC**

"An invaluable asset in my profession."

#### **Dr Laura Crawley, Director EMBA, J Mack Robinson College of Business, GA State University.**

"This course has become indispensable to our MBA students."

#### **N.R., VP HR, National Gypsum Company**

"I had had a book sitting on the shelf for 2 years. Two evenings ago I finished the entire book in 20 minutes!"

#### **L.C., High School Principal**

"Increased my son's ACT score by 25% & won him a college scholarship."



Knowledge acquisition is an investment in an intellectual asset. Application of this asset yields a return on investment. Thus, an investment in advanced reading, comprehension & information management skills makes good 'cents' ...

